

# ASC Logo - English - Landscape - Colour

104mm



16mm



Minimum size logo

 jones knowles ritchie 128 ALBERT STREET LONDON NW1 7NE T:+44(0)20 7428 8000 E:info@jkr.co.uk www.jkr.co.uk	CLIENT CONTACT JOB NUMBER PROJECT DESIGN DESIGNER / ARTWORKER PRODUCTION CONTACT AW APPLICATION COLOUR PROFILE DATE	ASC Chris Ninnes BEI061/05v2 ASC Logos ASC Logo - English - Landscape DL/VE Lottie White Illustrator CS4 X_act ISO Coated v2.icc 04/04/12	ARTWORK VERSION No. <b>2</b>	SPECIAL INSTRUCTIONS	IMAGES IN A/W	
	PRINT COLOURS PMS 326 C PRINTS WHITE	PLEASE READ N.B. The colours on this artwork run out are for colour indication only. Refer to listed Pantone (PMS) specification or attached swatches where applicable for true colour representation. All artwork is approved by jkr as of the date given. Please double check ALL details with client prior to final production. ANY changes made after this date are the responsibility of the client.	FONTS USED IN A/W • HELVETICA LT BOLD (LEGEND)			
SCALE MM: THIS RULER MEASURES 100MM WHEN ARTWORK IS 100% 		PLEASE NOTE IF VIEWING THIS ARTWORK AS A PDF IT MAY NOT BE TO SCALE. THE SCALE OPPOSITE WILL GIVE AN INDICATION OF THE REDUCTION				
APPROVAL	Design	Date	A/C management	Date	Production	Date



144mm



18mm

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	<p><b>PRINT COLOURS</b></p> <p>PMS 326 C    PRINTS WHITE</p>	<p><b>PLEASE READ</b></p> <p><small>N.B. The colours on this artwork run out are for colour indication only. Refer to listed Pantone (PMS) specification or attached swatches where applicable for true colour representation.</small></p> <p><small>All artwork is approved by jkr as of the date given. Please double check ALL details with client prior to final production. ANY changes made after this date are the responsibility of the client.</small></p>	<p><b>FONTS USED IN A/W</b></p> <p>• HELVETICA LT BOLD (LEGEND)</p>			
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# ASC Logo - English - Landscape - Black & White

104mm

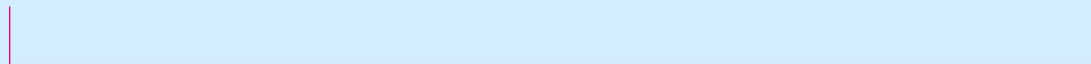


16mm

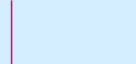


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