"You are what you eat eats." - Michael Pollan

"So many people spend their health gaining wealth, and then have to spend their wealth to regain their health." - A.J. Reb Materi



CORE PRINCIPLE: Seek the Source



DAILY ACTION: Choose organic animal products and plants that absorb pesticides and are genetically modified.



MIND WHAT MATTERS: Invest time and resources in your health so that you can do what matters

## You may experience:

- Better digestion.
- The desire to consume fewer animal products/eat less meat in favor of spending your money on organic products when you can.
- Relief from headaches and other "mystery symptoms" as you minimize pesticides/herbicides and other toxic chemicals.

## Questions to ask yourself to stay on track:

- What choices are available to eat more dark-skinned produce? Can I shop at a farmer's market or local store, where someone knows the source of the food?
- Are there any restaurants, store, co-ops, or CSAs (community supported agriculture) near me?
- Do I have the Dirty Dozen and Seafood List in my shopping bag/wallet/purse/saved to my phone?
- Am I spending time and money on non-essentials instead of quality food, and how can I shift those around?

## My Week in Action: Fill in the meal plan with your healthy choices this week.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Breakfast							
Lunch							
Dinner							
Snacks							
I chose organic animal products.							
I know where my food comes from.							
I invested time and money in my health.							
I feel							